



# The Cataract Clarity Checklist

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**7** Things Your Patients  
Should Know Before  
They See You

Give patients clarity first.  
Confidence follows.





# Why Clarity Before Case Day Matters

Cataract surgery changes lives, but most patients arrive confused. They don't understand their lens choices, they worry about cost, and they feel rushed in the clinic.

This checklist gives you a simple way to measure how prepared your patients are before they see you. The more "yes" answers you can check off, the smoother your clinic runs and the more often patients choose the vision that fits their life.





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*0–2 checks: Patients are walking in confused and anxious.*

*3–5 checks: Your team is doing some education, but patients still feel rushed.*

*6–7 checks: Patients usually arrive ready, confident, and prepared to choose.*

- My patient can explain, in their own words, what cataract surgery does.
- My patient knows there are different lens options, not just “standard cataract surgery.”
- My patient understands how lifestyle choices (night driving, reading, screens) relate to lens options.
- My patient knows that some lens options include out-of-pocket costs.
- My patient has had a chance to ask questions in a calm, unhurried setting.
- My patient feels confident they can make a good decision when we meet.
- My clinic day is not the first time they hear most of this information.



# Want More Well-Informed Patients?

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Our human Navigators call on your behalf to:

- ✓ Explain the procedure in plain language
- ✓ Walk patients through lens options your practice offers
- ✓ Help them understand cost without sales pressure
- ✓ By the time they see you, they're informed, calmer, and ready to decide.

**To see how Navigate could support your practice with actionable education on surgery and premium lens offerings, visit [NavigatePatient.com](https://NavigatePatient.com)**

